

## Sponsorship Opportunities:

### Platinum Sponsor - \$3,000

- Prominent display of logo/company name at the start and close of Awards Presentation and on-going logo placement on screen throughout the event
- Thank you acknowledgment at the start and end of Awards Presentation
- Corporate link on both the Ad Club Homepage and the Jersey Awards Landing Page for one year
- Full page ad in the Jersey Awards Event Journal
- Listed as Platinum Sponsor in the Event Journal
- Logo recognition in all email blasts and Jersey Awards announcements (sent to over 2700 recipients)
- Logo inclusion on all Jersey Awards billboards provided by Outfront Media. (Average of 4,000,000 impressions per month)
- Inclusion in all Jersey Awards social media posts (Facebook, Twitter, Linked-In - over 2800 followers)
- Opportunity for spokesperson to address audience during show
- Table Top Display in the Cocktail Reception on the night of the Awards Dinner
- Five complimentary dinner tickets to the Jersey Awards Event

### Gold Sponsor - \$2,000

- Prominent display of logo/company name throughout the “Best In-Show” Announcement
- Thank you acknowledgment at the start and end of Awards Presentation
- Full page ad in in Jersey Awards Event Journal
- Logo recognition in all email blasts, Jersey Awards announcements and Club’s website
- Listed as Gold Sponsor in the Event Journal
- Valet Signage at Parking area
- Two complimentary dinner tickets to the Jersey Awards Event

### Category Sponsor - \$1,000 per category (8 Opportunities)

One underwriter per category: Public Relations, Social Media, Digital Media, TV/Video, Radio/Music, Newspaper/Magazine, Out Home, and Collateral.

- Logo/Company name displayed on screen during the category presentation
- Logo displayed on screen for the “Best in” for the selected category
- Option to have spokesperson introduce selected Category with a 30 second prerecorded video or in person
- Recognition/logo in the Jersey Awards Event Journal and website
- Listed as Category Sponsor in the Event Journal
- Two complimentary dinner tickets to the Jersey Awards Event

[Sponsorships continued on next page >](#)

## Sponsorship Opportunities:

### Centerpiece Sponsor - \$1,500

- Signage on each table
- Sponsor recognition in Event Journal, Jersey Awards website and at night of the event
- One complimentary dinner ticket to the Jersey Awards Event

### The Jersey Awards Signature Drink Sponsorship - \$1,000

A newly created Jersey Awards Signature Drink to be named by sponsor. Sponsor recognition in the Event Journal, Ad Club website, Cocktail Hour, Awards Presentation and on all promotional communications. Signage at Cocktail Reception and on dinner tables, too.

### Photography Sponsor - \$1,000

Sponsor recognition in Event Journal, Ad Club website, on all promotional communications, as well as signage on the dinner tables

### Logo Display With Link to Website - \$250

#### Great for vendors, suppliers, and freelancers!

Logo/company name to be displayed on the home page of the Online Entry Registration Platform, which will remain live through the date of the Jersey Awards. Logo will reside on the Jersey Awards landing page on the Ad Club's website and link to your website, as well as in the Event Journal. Your company will also be acknowledged on the night of the awards presentation.

### Friend of the NJ Ad Club - \$100

#### Donation will support educational programming for our membership

"Friends will be listed in the Event Journal and on the Jersey Awards landing page on the NJ Ad Club website.

**For more information on sponsorships  
call The NJ Ad Club at 201-998-5133  
or email us at [info@njadclub.org](mailto:info@njadclub.org)**