



**58<sup>th</sup> NJ AD CLUB  
JERSEY AWARDS**  
SEPTEMBER 16, 2026

**PEOPLE FIRST.  
AI FORWARD.  
CREATIVITY ALWAYS.**



## NJ AD CLUB JERSEY AWARDS SPONSORSHIPS | 2026

The NJ Ad Club Jersey Awards honor the best in advertising, design, marketing, and communications across New Jersey. Sponsoring the 2026 awards places your brand at the center of the state's creative and business community—alongside the agencies, in-house teams, and leaders shaping what's next.

From February through September 2026, sponsors receive sustained visibility leading up to the event,

**reaching 2,200+ professionals through targeted email and 3,000+ design and communications leaders with each social post.**

More than exposure, sponsorship builds credibility and connection—aligning your brand with excellence and providing access to key decision-makers, influencers, and emerging talent. It's a powerful way to build awareness, strengthen authority, and engage clients before, during, and after the awards.

## PRE-EVENT COVERAGE: FEBRUARY - SEPTEMBER 2026

### TIER 1

#### CATEGORY SPONSOR

\$1,250 per category  
(16 Available)

#### Includes:

- Exclusive sponsorship of one awards category
- Full-page ad in event journal **(\$400 value)**
- One complimentary dinner ticket **(\$175 value)**
- Option to introduce category (live or :30 prerecorded)
- Logo displayed on screen during category presentation
- Logo on all digital outreach, February - September 2026.
  - Event website & entry platform
  - Event journal recognition
  - Jersey Awards emails & social media posts that feature sponsors
  - Additional
    - Promotional email to NJ Ad Club members
    - One dedicated social media post highlighting the service

### TIER 2

#### GENERAL EVENT SPONSOR

\$1,000

#### Includes:

- Full-page ad in Event Journal **(\$400 value)**
- One complimentary dinner ticket **(\$175 value)**
- Logo on all digital outreach, February - September 2026.
  - Event website & entry platform
  - Event journal recognition
  - Jersey Awards emails & social media posts that feature sponsors
  - Additional
    - One dedicated social media post highlighting your service

## EVENT COVERAGE: AUGUST - SEPTEMBER 2026

### TIER 1

#### PREMIUM TABLE SPONSOR (TOP TIER)

\$2,500 (5 Available)

#### Includes:

- Table of 10 dinner tickets, with priority seating **(\$1,750 value)**
- Full-page ad in Event Journal **(\$400 value)**
- Recognition as a Premium Table Sponsor
- Logo recognition across event communications
- On-site verbal recognition (group thank-you)

### TIER 2

#### COCKTAIL HOUR SPONSOR

\$1,500 (1 Available)

#### Includes:

- Signage at cocktail hour & bars
- Named signature drink
- Full-page ad in Event Journal **(\$400 value)**
- One complimentary dinner ticket **(\$175 value)**

### TIER 3

#### CENTERPIECE SPONSOR

\$1,200 (1 Available)

#### Includes:

- Company logo on signage at each dinner table
- Full-page ad in Event Journal **(\$400 value)**
- Recognition as a Centerpiece Sponsor in the Event Journal
- Logo recognition across event communications

**SOLD**

### TIER 4

#### EXHIBIT SPONSOR

\$1,000 (5 Available)

#### Includes:

- Exhibit sponsors will be provided with a high-top or 6' ft table to market their company. (Placement in the Lobby or Cocktail Hour Room; location on a first-come, first-served basis.)
- Full-page ad in Event Journal **(\$400 value)**
- Recognition as an Expo Sponsor
- One complimentary dinner ticket **(\$175 value)**

#### EVENT JOURNAL ADS

Full-page Ad = \$400

½ Page Ad = \$250

#### QUESTIONS? CONTACT:

NJ Ad Club: 201-998-5133

Pat Hanley: [JerseyAwards@njadclub.org](mailto:JerseyAwards@njadclub.org)

Debra Rizzi: [Debra@Rizco.com](mailto:Debra@Rizco.com)



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## SPONSORSHIP COMMITMENT FORM

Thank you for your interest in supporting the NJ Ad Club Jersey Awards. Please complete the form below to secure your sponsorship for the 2026 Awards season. Sponsorships are confirmed upon receipt of this completed form and payment.

### COMPANY INFORMATION

COMPANY NAME

PRIMARY CONTACT NAME

TITLE

EMAIL ADDRESS

PHONE NUMBER

COMPANY WEBSITE

### SPONSORSHIP SELECTION

#### Early Commitment Incentive — Immediate Coverage Sponsors

Secure your sponsorship by **February 28, 2026**, and qualify for an **exclusive 3-part payment plan**—available for a limited time.

**Payment Schedule:** March 2026, May 2026, July 2026

This incentive is available **only for Immediate Coverage sponsorships** and allows you to lock in **February–September 2026 visibility** while spreading your investment across the awards season.

**Please select the sponsorship(s) you wish to secure. Availability is limited and awarded on a first-come, first-served basis.**

#### Immediate Coverage | February – September 2026

**Category Sponsor – \$1,250**

**General Event Sponsor – \$1,000**

Preferred Category:

#### Event Coverage | August – September 2026

**Premium Table Sponsor – \$2,500**  
(Table of 10)

**Cocktail Hour Sponsor – \$1,500**

**Exhibit Sponsor – \$1,000**

#### Event Journal Advertising (Optional)

**Full-Page Ad – \$400**

**Half-Page Ad – \$250**

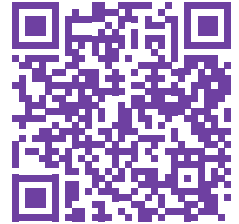
#### Total Investment

**Total Sponsorship Amount: \$**

## BRANDING & DELIVERABLES

### Please provide the following upon confirmation:

- High-resolution company logo (AI, EPS, or PNG preferred)
- Ad artwork (if applicable) by the stated deadline
- Sponsor description (if requested for digital promotion)



TO PAY ONLINE

## PAYMENT INFORMATION

Invoice Requested	Credit Card	Check
<b>If paying by credit card, please complete the information below:</b>		
NAME ON CARD	CREDIT CARD NUMBER	
CARDHOLDER'S STREET ADDRESS	PHONE NUMBER	
EXPIRATION DATE	SECURITY CODE (CVV)	BILLING ZIP CODE

Invoices will be issued upon receipt of this form. Sponsorship benefits begin once payment is received.

## AGREEMENT & AUTHORIZATION

By signing below, the undersigned agrees to the sponsorship selected above and understands that sponsorships are non-refundable once confirmed.

AUTHORIZED SIGNATURE (TYPE FULL NAME)	PRINTED NAME
COMPANY NAME	DATE

Please return this completed form to:

**NJ Ad Club - Jersey Awards Sponsorships:**  
**Pat Hanley, Pat@NJAdClub.org; Debra Rizzi, Debra@Rizco.com**

**Thank you for supporting New Jersey's creative and communications community.**